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## **PRESS RELEASE**

### **Honda launches Rotary Power Tiller for the Indian Farmers**

To cater to the needs of Indian farmers, the company has launched "Honda Rotary Tiller Model - FI 500 E1". The new product is a power weeder that is used to uproot weeds in fruit gardens, vegetable fields & floriculture. The weeds consume most nutrients from the soil resulting into poor quality of actual crops. Honda Rotary Tiller easily uproots all weeds from the fields saving the nutrients in the soil to be used for crops only. In addition , the de weeding operation helps convert weeds into manure by mixing in soil.

Honda Rotary Tiller is fitted with powerful 4 Stroke, 5.5 HP OHV GX160 petrol driven engine. It has some carefully thought out features keeping in mind the farmers need and requirement. The tiller handle is adjustable to take care of handling height and angle and can be folded while transportation. The controls for clutch and accelerator are fitted on the handle with in easy reach of fingers and hands. The special "easy to lock" clutch helps to move and stop the tiller with utmost ease. The speed control lever can be operated by thumb very easily to adjust tiller's speed required as per operation. The Tynes are covered and protected with metal fenders for the safety of the operator. The specially designed Tynes are made with special alloy for longer life and best in class angle for best depth and dweeding operations. Depending on the requirement of the farmer for various crop ,the width of the Tynes can be adjusted from 18 inches to 36 inches making it most suitable for intercultivation as well as vegetable farming. Excellent Tilling depth of upto 5 inches is possible even for deep weeding operations.The tiller is not only very powerful but also is light in weight (54 kg) and can be easily taken from one place to another with the help of transportation wheel.Its well balanced design ,less vibration and less sound ensures less stress to operators.

On the occasion of its launch the live demonstration was conducted to showcase the features & performance of the product. The product is presently priced at Rs. 80000/- & is available throughout India from Honda's All India Distributor network.

#### **About HSPP**

Honda Siel Power Products (HSPP) is a subsidiary of Honda Motor Company, Japan. HSPP is engaged in the manufacturing and marketing of Portable Generators, Water Pumps and General Purpose Internal Combustion Engine. It also markets brush cutter, lawnmower and GX series Engines. HSPP enjoys a substantial market share of 72% in Generators and 40% in Water pumps. The commitment to quality and excellence is reflected in the ISO 9001:2000 certification of the quality assurance systems & ISO 14001 for the environmental management systems.

#### **Press Contact**

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