

Media Release: 12<sup>th</sup> March 2019

## **2019 Civic RS Sedan adds Honda Sensing Safety**

- **The full suite of Honda Sensing Active Safety technologies have been added to the highly acclaimed Civic RS, including for the first time the High Beam Support System**
- **New Civic Sedan maintains competitive pricing and still delivers the most extensive equipment list ever offered on Honda's popular small car**

**March 2019 – Honda New Zealand has released a major update for the Civic sedan, headlined by the introduction of Honda Sensing safety and driver-assist technologies on the RS grade, along with a number of exterior styling and interior design upgrades across all variants.**

The new Civic sedan builds on the momentum created by the arrival of the tenth-generation Civic range, which represented one of the most ambitious and comprehensive new model development programs ever undertaken by Honda.

Renowned for its bold design and sleek styling, the Honda Civic continues to offer small sedan buyers a complete package with this latest update, delivering smart technology, affordable advanced safety, class-leading space and exceptional comfort.

The advanced active safety consists of: Lane Departure Warning, Adaptive Cruise Control with Low-speed Follow, Lane Keep Assist System, Road Departure Mitigation, Forward Collision Warning, Collision Mitigation Braking System and Auto High Beam Support System.

“The full suite of Honda Sensing will provide customers with technology that is both intuitive and effective, and the introduction of the Civic RS Sensing is at the most affordable price point yet for a Honda vehicle in NZ.” Nadine Bell

The Civic is Honda's longest running automotive nameplate and its bestselling model globally, with more than 25 million sales since 1972.

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Over the course of ten generations, the Honda Civic has continuously evolved to meet changing customer needs around the world, regularly setting the bar for fuel efficiency, driving performance and design innovation in an affordable small segment vehicle.

### **Designed to Impress**

The new Civic sedan also introduces a number of exterior styling and interior design upgrades across the range.

The Civic RS Sensing sedan leads the way with new 18-inch Alloy Wheels fitted with wider 235/40 ZR18 95Y Michelin Pilot Sport 4 tyres, elevating its sports credentials with improved grip and more responsive handling. The Civic SX sedan variant also features a new Alloy Wheel design.

The front bumper has been redesigned with a new lower grille that further accentuates the Civic's low, muscular proportions, with a piano black upper grille now fitted to all models. The lower grille garnishes and fog light surrounds are now also finished in matching gloss black on all variants.

Other design and equipment changes to individual grades includes:

- Introduction of High Beam Support System as part of Honda Sensing on the RS Sensing
- Addition of electrically retractable door mirrors with auto-fold function on the RS Sensing
- Addition of rear privacy glass on Civic SX
- New Phoenix Orange Pearlescent paint colour – exclusive to RS Sensing
- New Platinum White Pearlescent paint colour available on all models

### **Connected and in Control**

The design changes continue inside the new Civic sedan range, with updates to the instrument panel and seat trims, plus improvements to the controls for the audio and ventilation systems.

The Advanced Display Audio touchscreen unit in the new Civic sedan range has been redesigned for a more intuitive user experience, with the addition of hard keys for the most commonly used functions, along with a dedicated volume control knob.

The usability of climate control functions has also been improved on the RS with the addition of push buttons for one-touch adjustment and control of the fan speed.

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Interior updates include:

- New dashboard trim inserts featuring a geometric embossed finish
- New seat trims featuring a chequered accent centre panel on both the seat base and backrest
- New red seat trim stitching, exclusive on RS Sensing
- New volume control knob, incorporating audio on/off functions
- New hard keys for the core display screen functions:
  - Home
  - Audio
  - Telephone
  - ← Back
- New, smooth finish steering wheel mounted rocker switch for remote volume control
- New push buttons for one-touch adjustment of fan speed on the dual zone climate control system

## **Pricing**

The new Honda Civic sedan is on sale now, starting from \$32,990<sup>+ORC</sup> for the SX grade and the RS Sensing grade represents even greater value, remaining at \$39,990<sup>+ORC</sup>.

### **Civic sedan 19YM pricing**

<b>Grade</b>	<b>Engine</b>	<b>Retail Price</b>
SX	1.8L i-VTEC	\$32,990 <sup>+ORC</sup>
RS Sensing	1.5L VTEC Turbo	\$39,990 <sup>+ORC</sup>

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