

## **AHM Launched Urban Explorer AT Scooter, Honda ADV150**

Jakarta – PT Astra Honda Motor (AHM) introduced Honda ADV150, an advance urban explorer AT Scooter to answer the demand of those who have high-load activity in riding through various city road condition.

Comes with futuristic and manly body design, Honda ADV150 suits the character of active urban rider. This AT Scooter is equipped with 150cc engine eSP (enhanced Smart Power) that produces responsive performance for both daily activities and fun activities exploring new experience anytime. Various sophisticated features are equipped to make Honda ADV150 as the best riding companion for rider as hobby or the way to actualize himself.

President Director AHM Toshiyuki Inuma said Honda ADV150 is developed to answer the demand of customer of AT Scooter with explorer character. This new model will provide riding pride, both through its distinct design which adopt big bike style, various advance features, riding comfort and responsive performance engine eSP.

“Honda ADV150 is designed to provide different riding experience through its futuristic and manly design. The performance and various advance features equipped in this model support rider who has high riding distance and durability in various road condition,” said Inuma.

Executive Vice President Director AHM, Johannes Loman said the various road contour and condition in Indonesia can be a fun of its own for those who love to ride around city. With Honda ADV150, AHM tries to accompany customer so they can enjoy various road conditions in Indonesia with fun riding experience.

“The presence of Honda ADV150 hopefully can be not only an answer for daily activities of work-related mobility, but also a fulfilment of fun riding in exploring new location and hobby in spare time. We’re optimistic this AT Scooter can realize the dream of customer who wants premium AT scooter for various activities.

By overall look, Honda ADV150 appears futuristic and manly, Its lowest ground clearance is 165mm making it tougher and easy to ride on various city road conditions. A sturdy front fork together with 240mm wavy front disc brake and 220mm on its rear provide stability when braking while maintaining sportier and most advance look in its class.

On its rear side, a twin subtank rear suspension is applied to give optimum comfort and stability when in cornering or in wavy road condition and when riding together. The tapered handle bar and big semi dual-purpose tires, 110/80 – 14 on the front and 130/70 – 13 for its rear, provide a tougher and distinct look in Honda ADV150.



**PT Astra Honda Motor**

Jl. Laksda Yos Sudarso, Sunter I

Jakarta 14350, Indonesia

Phone : +62 21-6518080

Fax : +62 21-6503331, 6521806

The LED application for lighting system in this model making it more futuristic looking. The headlamp is already used LED and completed with modern Daytime Running Light (DRL). Beside that this AT scooter is equipped with LED tail-light and the winker position merge with rear fender, a design commonly found in big bike.

Honda ADV150 is powered by liquid-cooled, PGM-FI 150cc engine eSP. Based on internal test using ECE R40 method EURO3, the fuel consumption of this model is 46,6km/liter (ISS feature on) so with full tank this model can reach total distance of 337 km.

For riding convenience, this model has full digital panel meter with big screen and has tough impression to show various informations such as battery indicator, surrounding temperature indicator (the first in its class), average fuel consumption, instant fuel consumption, oil replacement indicator, time, date, Trip A & Trip B.

Honda ADV150 carries supporting features for its rider, such as Two Step Adjustable Windscreen which is for the first time applied in 150cc AT scooter. The feature usually used in big bike, can be adjusted in two height options with easy operation. This model also has big 28 liter luggage box for rider to store their belongings. In term of security aspect, this AT Scooter has already used Honda smart key and alarm system. For convenience, power charger is equipped in inner console box, the seat design which is higher on the rear will support riding convenience.

It has two feature options one with Anti-lock Braking System (ABS) and the other with 3 callipers Combi Brake System (CBS), Honda ADV150 can make the rider more comfortable and convenience. To strengthen security, Honda ADV150 has also equipped with Emergency Stop Signal (ESS) on ABS type. ESS technology will automatically turn on hazard lamp on sudden brake, so it can give a warning to surrounding drivers especially the one on the back so it can mitigate possibility of accident.

ACG starter ensure smooth ignition. This feature together with Idling Stop System (ISS) as Honda characteristic make the engine stop automatically when stopping and turn it back on when the rider open the gas.

Honda ADV150 us marketed with two types, ABS-ISS and CBS-ISS with a total 6 colour variants which are futuristic and manly. ABS-ISS type is marketed at Rp 36,5 million On The Road (OTR) for DKI Jakarta area with two colour variants, Advance Red and Advance White. Meanwhile the CBS-ISS type is marketed at Rp 33,5 million OTR for DKI Jakarta area and has four colour variants namely Tough Matte Brown, Tough Silver, Tough Matte Black, and Tough Red.

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Corporate Communication

Informasi lebih lanjut silahkan menghubungi 021 651-8080, ext. 18111, 18113, 18114 atau e-mail ke [corp.comm@astra-honda.com](mailto:corp.comm@astra-honda.com)



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